



**MISSION STATEMENT:** The City of Richmond is dedicated to promoting a high quality of life for its residents by providing municipal services and addressing community issues in partnership with its citizens, businesses, and neighbors. (Adopted 01/15/2000)

## **CITY COUNCIL GOALS AND OBJECTIVES**

**FY2007-2008**

### **1. ISSUE: Promoting Industrial and Commercial Growth**

**GOAL:** Promote Industrial and Commercial business diversification and tax base growth.

**OBJECTIVE:** Review and update the Business District Master Plan and Economic Development Strategic Plan as necessary to reflect the current priorities and economic environment of the City. City Council and City Staff.

**OBJECTIVE:** Streamline business recruitment and retention and permit processing services to the extent possible to create “one stop shopping” for business development. Staff.

**OBJECTIVE:** Formulate creative economic development financing packages to encourage industrial and commercial development. City Council, Staff, TIFA, EDC, Macomb County Economic Development Department, St. Clair County Economic Development Alliance, MEDC and MDOT

**OBJECTIVE:** Promote Economic Development tools inside and outside of the TIFA District. City Council, TIFA, EDC, and Staff.

**OBJECTIVE:** Continue working with surrounding townships to establish potential tax base sharing arrangements to accommodate mutually beneficial growth. City Council and City Manager.

OBJECTIVE: Open up discussions with Developers to determine what factors go into site selection, and review what Richmond offers that makes the City a desirable place to develop. City Manager and City Planner

**2. ISSUE: Traffic congestion and parking on Main Street**

GOAL: Reduce congestion; make it safer and easier for residents to enter onto Main Street. Ensure traffic impact is considered for new developments.

OBJECTIVE: Implement Streetscape Plan to address above issues. City Staff.

OBJECTIVE: Review, update and implement the City of Richmond Transportation Plan. Council, Staff and Engineers.

OBJECTIVE: Include pedestrian safety into transportation planning.

OBJECTIVE: Provide adequate parking.

**3. ISSUE: Streetscape Implemented**

GOAL: Promote community aesthetics through streetscape design.

OBJECTIVE: Provide incentives for commercial and residential development. TIFA.

OBJECTIVE: Determine the types of amenities that will enhance the streetscape project and develop strategies for implementation. Streetscape Committee.

OBJECTIVE: Develop a maintenance program to protect the investment that the City and TIFA have made with the streetscape project. City Staff.

**4. ISSUE: Rails to Trails: Funding, Maintenance, Use and Development**

GOAL: Work with the Macomb Orchard Trail Commission, Macomb County, and the Friends of the Macomb Orchard Trail to ensure that the City of Richmond's portion of the Macomb Orchard Trail is developed to the standards in the Trail Master Plan. Council and Staff.

OBJECTIVE: Develop park rules and maintenance standards for the Trail Head Park. Recreation Board and staff.

OBJECTIVE: Work to clean up the appearance properties along the trail. Council and staff.

OBJECTIVE: Pursue the development of the city's property at 33 Mile Road and Armada Ridge Road for park use for Rails to Trails users. Council and staff.

**5. ISSUE: Orientation and Training for Members of Boards and Commissions**

GOAL: To acquaint and familiarize new city Board Members/Committee Members with the duties and responsibility of their respective appointed positions.

OBJECTIVE: Develop by-laws, rules of procedure for boards and commissions. Mayor and City Council, City Manager, City Staff.

OBJECTIVE: Creation and presentation of information binders and other materials to City Board and Commission members. City Staff.

OBJECTIVE: Obtain training and resource materials, such as videos, through the Michigan Municipal League that can be used for training and orientation of new Board and Commission members. City Staff.

**6. ISSUE: Code Enforcement**

GOAL: To more effectively enforce the City's Code of Ordinances.

OBJECTIVE: Research ways of doing Code Enforcement through a team approach which utilizes the department most knowledgeable in the area of the violation. City Council and staff.

OBJECTIVE: Clearly define which city department will be handling various code enforcement issues. City Staff

OBJECTIVE: Review snow removal and blight ordinances and make changes necessary to shorten the compliance time. City Council and Staff.

ADOPTED BY THE RICHMOND CITY COUNCIL AT THE REGULAR MEETING HELD ON THE 5th DAY OF FEBRUARY, 2007.